



Town of Johnstown

TOWN COUNCIL WORK SESSION

450 S. Parish, Johnstown, CO

Monday, February 28, 2022 at 6:00 PM

MISSION STATEMENT: Enhancing the quality of life of our residents, businesses, and visitors through community focused leadership.

AGENDA

CALL TO ORDER

AGENDA ITEMS

- [1.](#) Colorado Department of Transportation - I-25 Segment Update
- [2.](#) Downtown Johnstown Branding & Wayfinding Project

ADJOURN

AMERICANS WITH DISABILITIES ACT NOTICE

In accordance with the Americans with Disabilities Act, persons who need accommodation in order to attend or participate in this meeting should contact Town Hall at (970) 587-4664 within 48 hours prior to the meeting in order to request such assistance.



Town of Johnstown

TOWN COUNCIL WORKSESSION COMMUNICATION

AGENDA DATE: February 28, 2022

SUBJECT: I-25 Segment/Corridor Presentation

ATTACHMENTS: CDOT Presentation

PRESENTED BY: Matt LeCerf, Town Manager

WORKSESSION ITEM DESCRIPTION:

The Colorado Department of Transportation, represented by Abra Geissler, P.E., Project Director for I-25 Segments 5 & 6 will be in attendance to present the current status and look forward on the I-25 project segments that most impact the community of Johnstown. A draft copy of the presentation is included, which may have adjustments and changes on Monday evening.

Reviewed and Approved for Presentation,

Town Manager

The Community That Cares

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COLORADO

Department of Transportation

I-25 North Express Lanes: Segment 6 - Berthoud to Johnstown Johnstown Work Session



I-25 NORTH EXPRESS LANES SEGMENT 6, 7, AND 8 BERTHOUD TO FORT COLLINS

Year in Review



COLORADO
Department of Transportation

EXPRESS LANES | NORTH I-25
Johnstown to Fort Collins



Completion Status:

- 100% (Green)
- 50% (Yellow)
- 0% (Orange)

- ★ First diverging diamond interchange in Northern Colorado
- ★ 24 different traffic phases to keep traffic moving
- ★ Kechter CLOMR approved in first review



Segment 6 - CO 56 to CO 402

Construction is 43% Complete
30% Complete with Paving, Phase 1 Paving 100% Complete
Utility Relocations are 80% Complete
ROW Acquisitions are 83% Complete

Segment 7 - CO 402 to CO 392

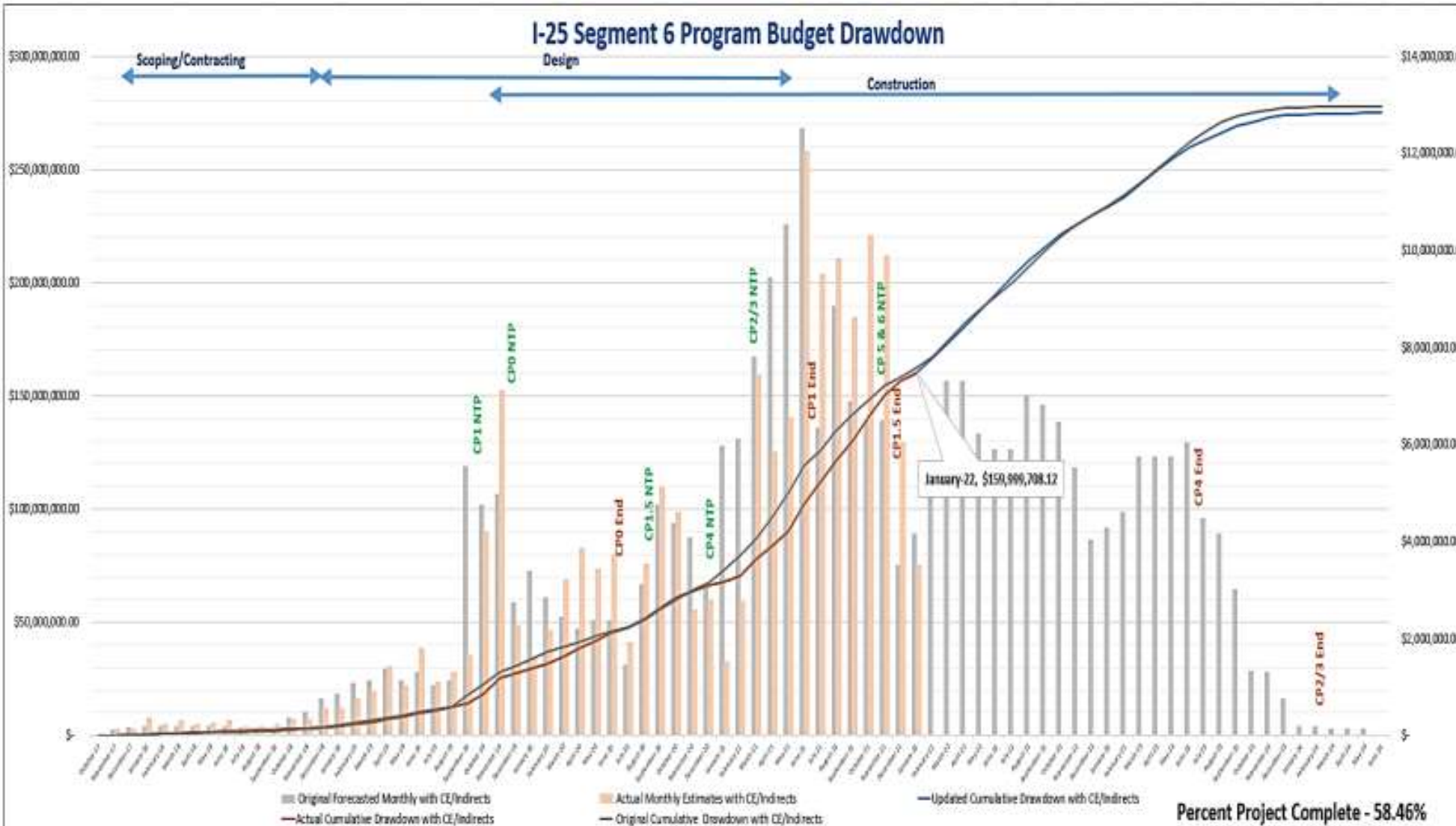
Construction is 60% Complete
65% Complete with Paving
Utility Relocations are 98% Complete
ROW Acquisitions are 100% Complete

Segment 8 - CO 392 to CO 14

Construction is 60% Complete
65% Complete with Paving
Utility Relocations are 98% Complete
ROW Acquisitions are 100% Complete



Programmatic Update Item 1. I-25 Segment 6 Update



Total Project: 59% Complete

- Design
- ROW
- Utilities
- Construction

Total Construction: 51% Complete

Schedule:

- CO 60 - complete by Q2 2023
- Project - complete by Q2 2024

Right on target:

- Scope
- Schedule
- Budget



CO 56 Construction Item 1. I-25 Segment 6 Update

- Most dangerous area on North I-25
- “Flipped” the interchange to correct vertical and horizontal curves





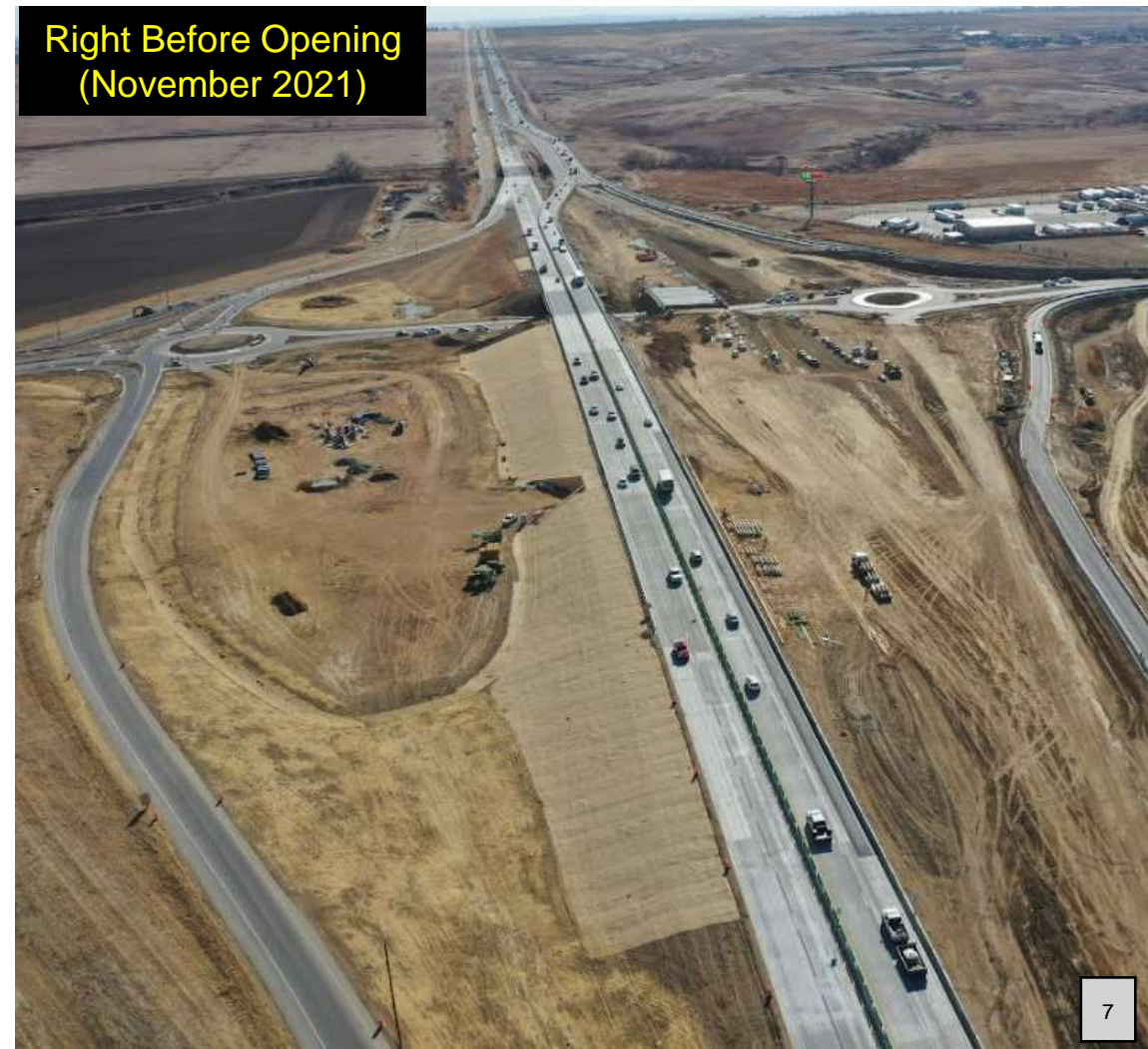
CO 56 Construction Item 1. I-25 Segment 6 Update

- Messaged 140-day Closure
- Opened at 114 days and before Thanksgiving

Pre-Closure (July 2021)



Right Before Opening
(November 2021)





CO 56 Construction Item 1. I-25 Segment 6 Update

Next Steps:

- Construct and tie-in southbound on and off ramps - complete in late Spring 2022
- Construct and pave southbound lanes - complete in late Summer/Fall (waiting for consistently good temperatures)
- Construct Mobility Hub - complete and operational by end of the project (2024)





Project Progress Item 1. I-25 Segment 6 Update

Roadway Work

- Completed **Phase 1** paving
- Traffic has been shifted to the new widened section on the outside southbound barrel
- This winter/spring - build inside bridges on southbound barrel
- Summer 2022 - complete **Phase 2** paving (inside southbound)
- Winter 2022 - construct bridges on northbound barrel
- Summer 2023 - complete **Phase 3** paving (northbound barrel)

Design Work & Negotiations

- **Construction Package (CP) 7** - LCR 16 SB onramp

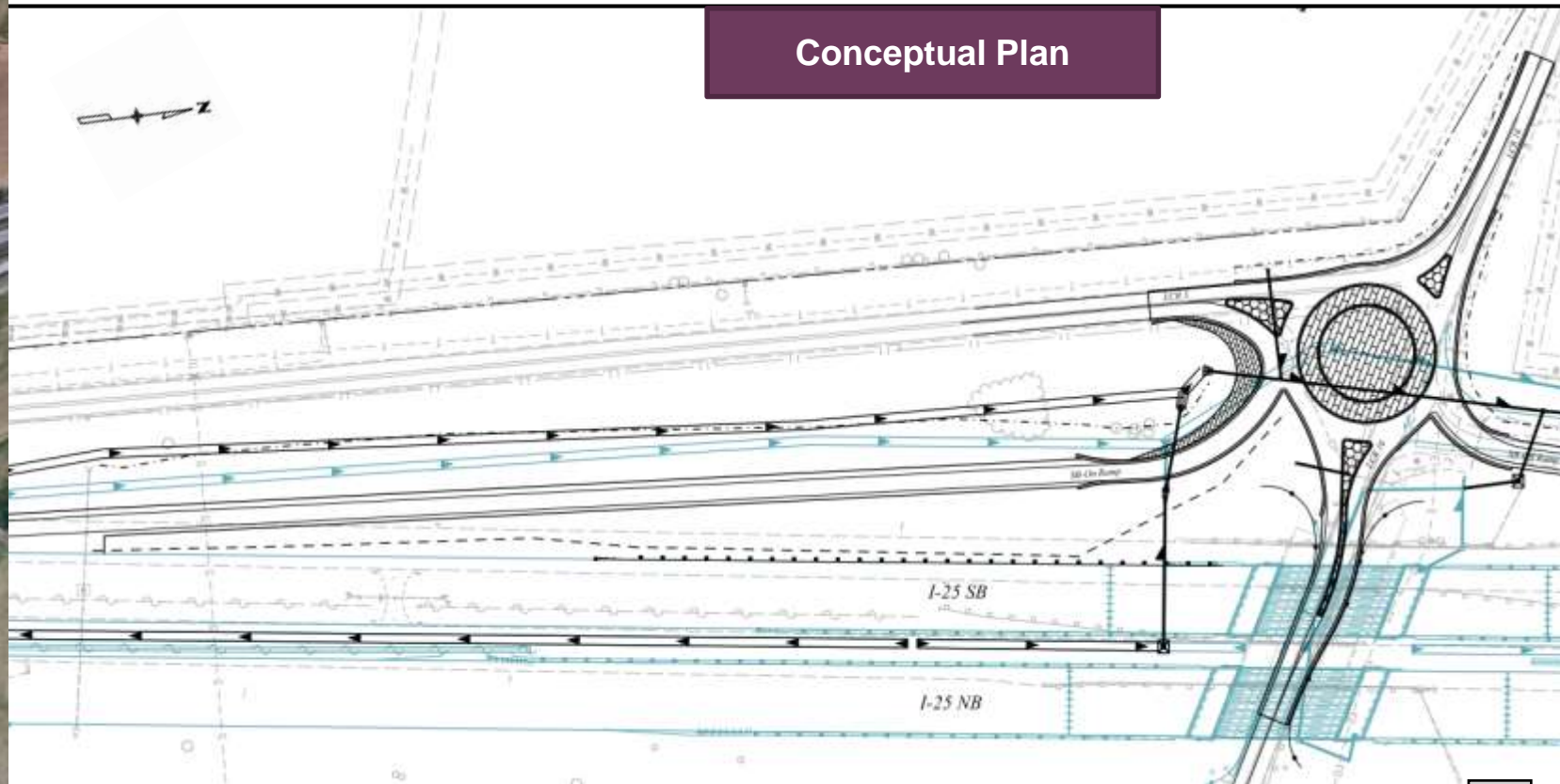




I-25 Segment 6 Update

CP 7 Update

- CDOT worked in partnership with NFRMPO to find \$5M in additional funding
- Currently at 20% design, progressing to 100% plans





Unsolicited P3 Proposal (ROADIS)

- Submitted for Segments 2-8 (Thornton to Ft. Collins)
- Passed Phase 1
- Currently in Phase II (ROADIS to provide a ~50-page proposal)
- IF** passes to Phase III → CDOT commits to go P3 & ROADIS will be shortlisted

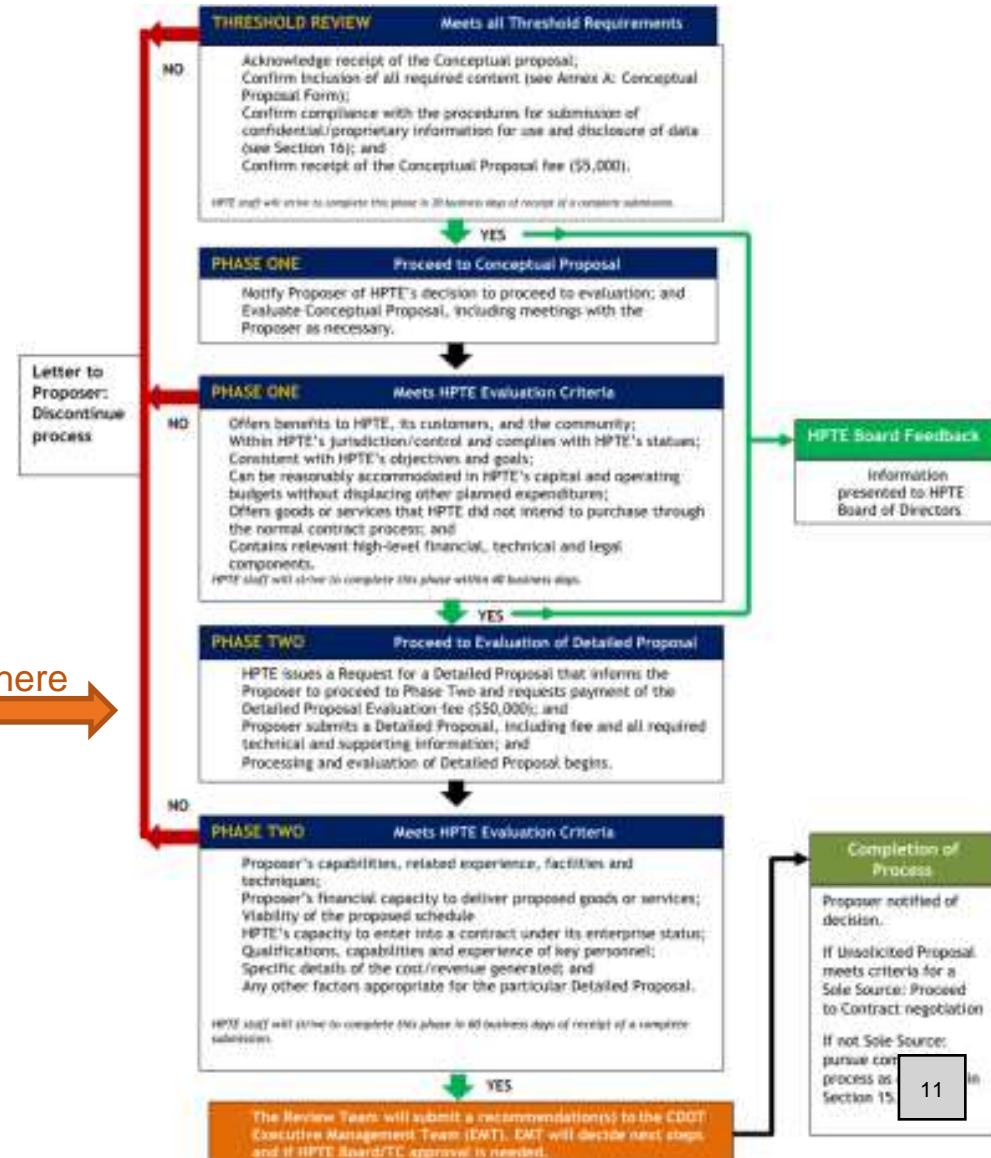
OR

Segment 5 Design RFP

- If doesn't go P3, CDOT will issue a design RFP
- Current designer has reached their contract cap

Segment 5 Funding

- R4 recommending prioritized partial funding in 10-year plan (TC adopts in July)
- Leverage 10-year plan money to seek Federal Grant opportunities





2021 Year in Review

Item 1.

I-25 NORTH EXPRESS LANES SEGMENT 6, 7, AND 8 BERTHOUD TO FORT COLLINS

Year in Review



COLORADO
Department of Transportation

EXPRESS LANES NORTH
I-25
Johnstown to Fort Collins



\$203,399,674 *with*
486,689 Labor Hours
436,478 Equipment Hours
Completed on Project

586 Subcontractors
142 DBE

1.2 Million Cubic Yards
of Embankment Earthwork



88,519 Square Feet
of walls

11,862 Square Feet
of Sidewalks & Bikeways



262,914 Square Yards
of Concrete Paving



61,627 Tons
of Asphalt



24,788 Feet
of drainage pipe



3 Water Quality Ponds
Constructed





2021 Year in Review

Item 1.



Description	Unit	Segment 6	Segment 7/8	Total
General Project Info				
Work Completed on Project	Dollars	\$ 87,485,383	\$ 115,914,292	\$ 203,399,674
Labor Hrs	HOURL	151,773	334,916	486,689
Equipment Hrs	HOURL	142,383	294,095	436,478
Subcontractors	Each	41	545	586
DBE Contractors	Each	21	121	142
Safety Incidents	Each	0	1	1
Construction Noise Complaints	Each	0	0	0
Roadway Work				
Embankment	CY	545,533	725,043	1,270,576
Roadbase	Tons	28,561	100,759	129,320
Asphalt	Ton	34,392	27,235	61,627
Concrete Paving	SY	78,754	184,160	262,914
Dowel Bars	Each	44,971	55,248	100,219
Saw Cutting	Miles	32	72	104
Sidwalks/Bikeways	SF	2,880	8,982	11,862
Drainage/Water Quality				
Pipe	LF	13,385	11,403	24,788
Water Quality Ponds Constructed	Each	1	2	3
Structures				
Structure Excavation	CY	9,535	44,320	53,855
Structure Backfill	CY	13,063	62,230	75,293
Steel Piling	LF	4,438	5,459	9,897
Drilled Shafts	LF	656	2,003	2,659
Structural Concrete	CY	4,004	10,405	14,409
CBT Girders	LF	6,217	3,120	9,337
Concrete Box Girders	SF	16,320	26,036	42,356
Walls	SF	7,858	80,661	88,519
Reinforcing Steel	LBS	1,022,323	1,381,851	2,404,174





CO 60 Construction Item 1. I-25 Segment 6 Update

CO 60 Interchange - Diverging Diamond Interchange

- CDOT has built base configuration
- Johnstown is contributing money for aesthetic and landscaping improvements (Construction Package 5)



Date		Scope	Configuration	Closures*	
				Ramps	Bridges
April	1st	Notice To Proceed			
	Other	•Monument Wall Shoring & H-Pile •Concrete for Lower Walls Footing	Diamond - Existing Configuration	None	South Bridge (current condition)
May	•Monument Wall H-Pile and Footings •Lower Wall Earthwork •Lower Wall Backfill	Diamond - Existing Configuration	None		
June	•Lower Wall Earthwork •Lower Wall Backfill •Monument Footings/Wall Installation and Backfill	Diamond - Existing Configuration	None		
July	• NB On permanenet ramp work for opening prior to 20 day shutdown • SB Off permanent ramp work for opening prior to 20 day shutdown •Monument Footings/Wall Veneer	Diamond - Existing Configuration	NB ON & SB OFF (Simultaneous 48-hour closure for both ramps in late July)		
August	5th-10th	•Drainage Pipe Installation CP 2/3 Only •Embankment Work	N/A	SB ON & NB OFF (starting on the 5th through 13th simultaneous for both (9 days total)	Full
	10th-19th	•Curb and Gutter Installation CP 2/3 Only	N/A	Partial	
	11th-24th	•Guardrail Installation	N/A	None	
	18th-24th	•Signal Installation	N/A	All (1 day per each ramp/ not simultaneous)	
	22nd-24th	•Pave approaches	N/A	All (1 day per each ramp/ not simultaneous)	
	25th	•Shift to DDI Configuration and stripe	N/A	All	
	Other	•Additonal Irrigation, Curb Installation •Monument Wall and Vaneer Install and Backfill	August 1-5: Diamond-existing configuration August 26-31: Single-lane DDI	Single lane closure on DDI, but providing the lane number that currently exists	
September	•Curb, Sidewalk, Median Installation •Monument Wall and Vaneer Install and Backfill	Single-lane DDI			
October	•Median and Planter Installation •Monument Wall and Vaneer Install and Backfill	Single-lane DDI			
November	•Cable, Brackets, Arch, Fence, Caps Installation •Monument Wall and Vaneer Install and Backfill	Single-lane DDI			
December	•Cable, Brackets, Arch, Fence, Caps Installation	Single-lane DDI			
January	1st - 25th	•Cap Installation	Single-lane DDI	Full or None depending on location	
	26th	•Fully Open	DDI and Ramps Fully Open		
	26th	•Ribbon Cutting?	DDI and Ramps Fully Open		

Notes:

1. * - Closures defined as those outside of what is allowed in lane closure strategy

2. Schedule assumes an April 1st NTP for CP 5

3. These dates are approximate and may minimally shift based on a variety of factors. Closure durations will not change.

4. East/West Bridge Closure

- Shall be no longer than 21 days and will not encompass any State Holidays
- Extended weekday shifts and weekend shifts will be utilized to maximize work during closure
- Two weather days were assumed during closure
- If project lags because of production, weather, and/or any other reason, night work will be utilized to ensure needed work is completed during 21-day closure time.

Closures to occur at 6am on the 5th. The SB On and the NB Off ramps will be closed from the beginning of the three-week closure (5th to the 13th)

SB On and NB Off remain closed until Aug 13

SB On and NB Off remain closed until Aug 13

Need short-term closures on each ramp movement to hang signals. One ramp closure at a time (4 consecutive days)

Need short-term closures on each ramp movement to pave approaches. One ramp closure at a time (4 consecutive days)

Full 12-hour closure for final striping (daytime needed for QA), road shall open by 9pm on the 25th

Single lane closure needed to allow contractor and subs to perform work in critical locations

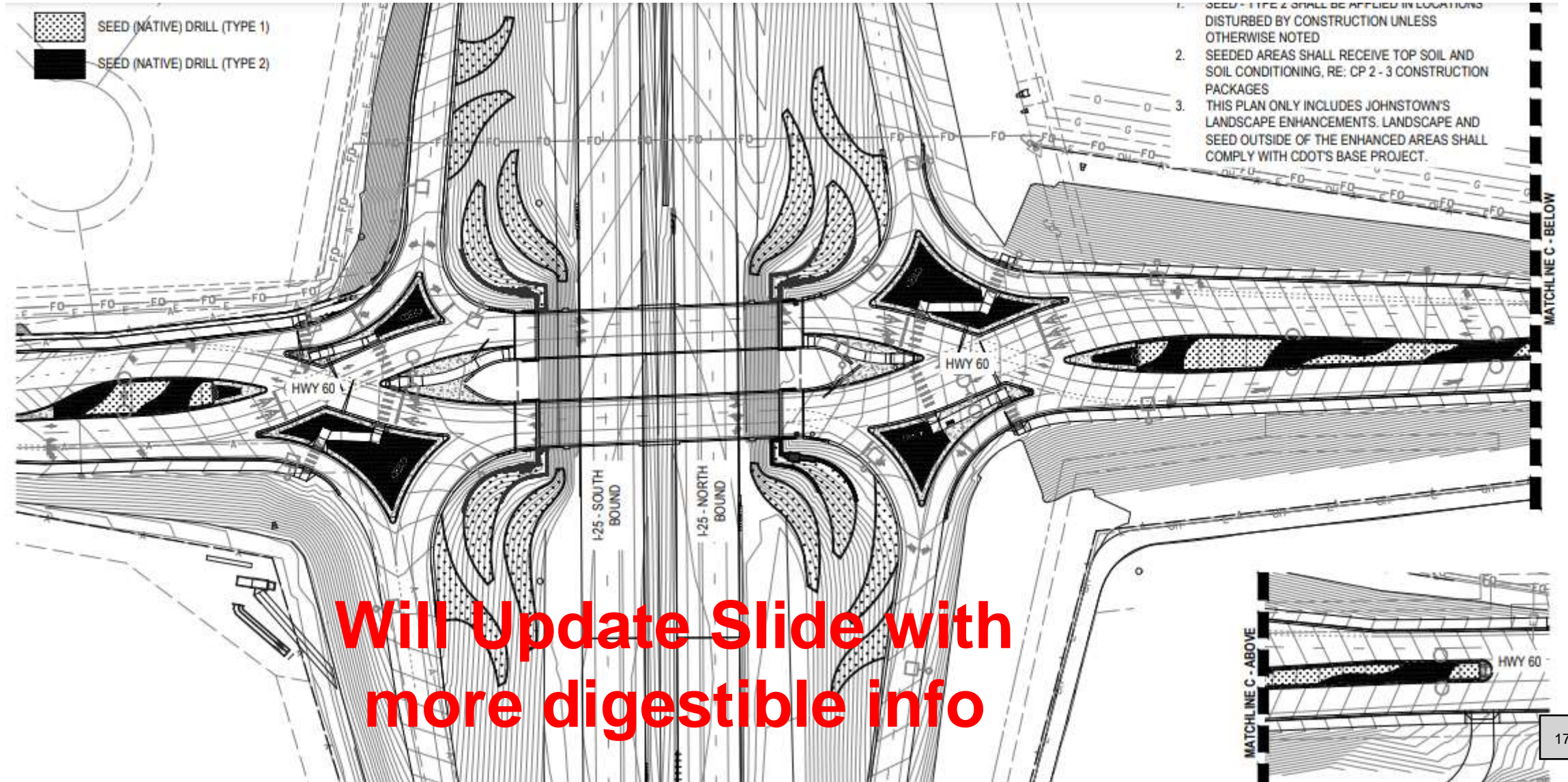
If a ribbon cutting ceremony is requested, may have an extra day closure depending on location of ceremony.

Item 1.

Will Update Slide with more digestible info

16

14





Town of Johnstown

TOWN COUNCIL WORK SESSION COMMUNICATIONS

AGENDA DATE:	February 28, 2022
SUBJECT:	Downtown Johnstown Branding & Wayfinding Project
ACTION PROPOSED:	Provide feedback regarding the proposed downtown project
ATTACHMENTS:	1. Draft Request for Proposals (RFP): Downtown Johnstown Branding & Wayfinding Project 2. Downtown Johnstown Branding & Wayfinding Presentation
PRESENTED BY:	Sarah Crosthwaite, Economic Development Manager

AGENDA ITEM DESCRIPTION:

Enclosed is a draft RRP for the Downtown Johnstown Branding & Wayfinding Project which seeks proposals for the following professional services:

- Development of a brand identity for the downtown corridor
- Town wayfinding signage master plan
- Design and implementation plan of wayfinding signage in the downtown corridor
- Bid and fabricator support for the downtown wayfinding

The purpose of the project is to first create a brand that is specific to the downtown corridor through a strategic phased approach that includes the following:

- Brand research and engagement
- Brand strategy formulation
- Brand marketing execution

The end result will include an executed place branding of the downtown corridor that strategically cultivates the image and assets of the corridor and provides a competitive identity within the region. The brand should set guidelines for the Town, in how it communicates and markets the corridor and delivery of experiences based on targeted audiences. It is expected that other organizations like the JDDA utilize the executed place branding as part of their communication and marketing strategy.

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The second part of the project is to create a Town wayfinding signage and implementation plan. The Town wayfinding signage master plan will include the identification of signage locations and prioritized phase of installation. The wayfinding master plan should be flexible to accommodate future change and development throughout the Town.

The downtown wayfinding signage and implementation plan will include not only identification of signage location and phase of installation (if needed) but include the design of signage that reflects the executed place branding of the corridor. The signage will include a variety of signage mediums and interactive elements that encourage both vehicle and pedestrian traffic. The signage types will include the following:

- Entry monuments
- Vehicular directional
- Pedestrian wayfinding
- Public parking
- Street banners
- Crosswalk/pedestrian markings
- Public assets (i.e.- parks, library, museum, etc.)

The implementation plan for the downtown wayfinding signage will include a phase plan (if needed) along with bid ready documents. Town staff will utilize the bid ready documents to budget in subsequent years the procurement of the signage. Town staff budgeted a total of \$120,000 within the Capital Improvement fund for this project and an expected completion timeline of 8-12 months from contract award date.

Town staff has engaged with the JDDA and general downtown business owners since last year to discuss the potential project. Town staff notified the JDDA in February that the capital improvement project was approved in the 2022 Town Budget by Town Council. The JDDA's initial feedback has been positive and receptive to work together throughout the project to ensure a collaborative process that identifies all stakeholders and inclusive outcomes.

Town staff would like to receive feedback regarding the proposed Downtown Johnstown Branding & Wayfinding Project and the RFP draft. Based on projected timelines and scope of work, staff would like to finalize and publish the RFP by end of March and provide a 30-day publication of the RFP to ensure competitive submittals from qualified firms.

Reviewed and Approved for Presentation,



Town Manager

The Community That Cares

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REQUEST FOR PROPOSALS

TITLE:

Downtown Johnstown Branding & Wayfinding Project

ISSUED ON: **TBD**

PROPOSALS DUE: **TBD**

Address:

450 South Parish Ave
Johnstown, CO 80534

Contact:

Sarah Crosthwaite
Economic Development Manager
970-578-9612
scrosthwaite@johnstownco.gov

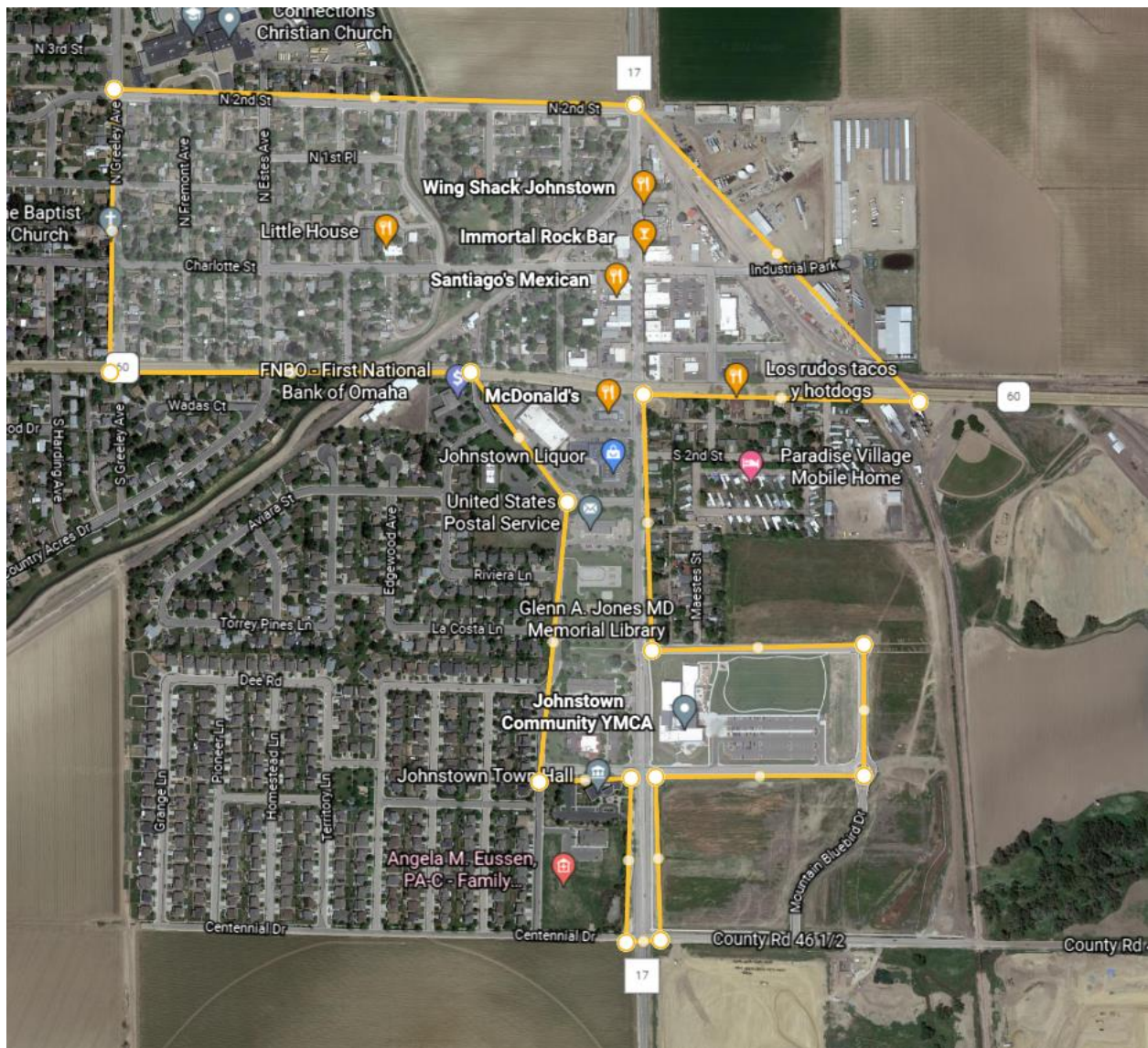
PROJECT SUMMARY

The Town of Johnstown is seeking proposals for professional services for the following:

- Development of a brand identity for the downtown corridor
- Town wayfinding signage master plan
- Design and implementation plan of wayfinding signage in the downtown corridor
- Bid and fabricator support for the downtown wayfinding

SITE DESCRIPTION

The exhibit below describes the proposed boundary of the project in regards to the brand identity and wayfinding signage project for the downtown corridor. Minor changes are expected during the planning stages of the project.



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SCOPE OF WORK

Downtown Brand Identity

With this request for proposals (RFP), the Town of Johnstown seeks a contractor with a proven track record for creative excellence in brand development and execution, along with a strong background in community placemaking and asset identification. The Downtown Brand should create a competitive place identity that sets the guidelines on how stakeholders communicate and market the corridor.

The selected contractor will provide the following services as it relates to the development of brand identity for the downtown corridor:

- Develop and execute an engagement strategy that includes downtown businesses, community organizations, residents, etc.
- Develop and execute a research strategy that identifies the unique history of Johnstown while embracing the growth of our community
- Develop and execute a brand strategy through multiple phases and present to identified stakeholders such as downtown business, community organizations, residents, etc.
- Develop a strategic, phased brand implementation and launch event/activity

The selected contractor will provide the following deliverables as it relates to the development of brand identity for the downtown corridor:

- Brand identity guidelines document that outlines how to use the visual identity, logo, fonts, colors, etc. across Town utilized platforms
- Report that summarizes the research and engagement received during the brand identity development
- Brand identity toolkit including but not limited to digital assets, templates, graphic elements, color palette, fonts, etc.
- The brand identity should be unique to the downtown corridor while incorporating existing Town branding

Wayfinding Signage Plan & Implementation

With this RFP, the Town of Johnstown seeks a contractor with a proven track record of experience in managing and implementing successful wayfinding programs that include design, planning, and execution of a graphically unified family of directional, contextual, and identification signs across a range of mediums. The Town wayfinding signage master plan should include the identification of signage locations and prioritized phase of installation. The downtown wayfinding signage plan should guide motorists, bicyclists, and pedestrians along through streets, sidewalks, and public spaces throughout the corridor. The purpose of the phase approach will be to prioritize downtown first then identify other phases throughout the community. The Town wayfinding signage program must be flexible in order to accommodate future changes. The downtown wayfinding signage program should include a variety of signage mediums and interactive elements that encourage both vehicle and pedestrian traffic.

The selected contractor will provide the following services as it relates to the development and implementation of a wayfinding signage program:

- Develop a Town wayfinding signage program that includes identification of signage locations and phases of installation. The signage classifications should include at minimum directional, informational, identity, and regulatory.
- Develop style guidelines for future signage implementation
- Develop and design a downtown wayfinding signage program that is reflective of the brand identity and should include at minimum locations of entry monument, vehicular directional, pedestrian wayfinding, public parking, street banners, crosswalk/pedestrian markings, and identification of public assets (i.e. parks, library, museum, etc.); and a phased installation (if needed).
- Prepare fully engineered set of contract documents, including location plans/maps, foundation design, materials, colors, mounting details, dimensions, etc., and provide all necessary specifications in order for the signs to be constructed and installed (i.e.- bid ready documents)

It is expected that the selected contractor/contractors present to Town staff and Council throughout the project either during scheduled Work Sessions or Town Council meetings. A complete submittal will include scope of work for both the downtown brand identity and wayfinding signage plan and implementation. Partial or incomplete submittals will not be reviewed.

PRE-BID MEETING & INQUIRIES

A virtual pre-bid meeting will be tentatively scheduled for **TBD**, interested firms are recommended to attend in order to ensure any inquiries or questions are answered regarding the project and RFP. Town staff will provide the link to the virtual pre-bid meeting should it be requested by the firm and/or contractors.

All inquiries to be directed to Sarah Crosthwaite, Economic Development Manager
scrosthwaite@johnstownco.gov
 970-578-9612

SUBMISSION

All proposals are due via email by **TBD at 5 PM (MT)** to:

Sarah Crosthwaite, Economic Development Manager; scrosthwaite@johnstownco.gov

Use Subject Line: Johnstown RFP Submission – *FIRM NAME*

SUBMISSION REQUIREMENTS

- Summary of project understanding
- Firm overview for lead consultant and any subconsultants proposed to work on the project
- A description of experience in completing work of this type, including three (3) examples of similar projects. Include project reference.
- Proposal describing the technical approach that outlines the process to complete the scope of work as identified in the RFP. Include schedule of proposed meetings, engagement sessions, presentations, etc. and label whether in person or virtual. The Town will have a preference to do in person meetings but will rely on State and/or local public health orders as the final determinant.

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- Project schedule that includes a start-to-finish timeline to complete the project. Include major milestone dates, major tasks, and deliverables. The Town anticipates this project to be completed within 8-12 months.
- Professional fee to complete the work as described. Fees shall include all tasks and staffing necessary to complete the project as outlined above and within your submittal proposal. All reimbursable expenses shall be included in this fee.
- **Form: PDF Only**
- **Submittal: Via Email ONLY to scrosthwaite@johnstownco.gov**

Award Process:

The Town will select and notify the contractor(s) no later than **TBD**.

General:

This RFP does not commit the Town to award a contract nor pay any costs incurred in the preparation of the RFP response. The Town reserves the right to extend the deadline, accept or reject any or all proposals received, negotiate with any qualified firm, and/or cancel or modify this RFP without notice or penalty.

The Town reserves the right to review and approve/disapprove of all key staff and sub-consultant substitutions or removals, and may consider such changes not approved to be a breach of contract.



DOWNTOWN JOHNSTOWN

COUNCIL WORK SESSION
02/28/22





DOWNTOWN BRANDING

Create a downtown brand that provides a competitive identity within the region



TOWN WAYFINDING PLAN

Create a Master Town Wayfinding & Phased Implementation Plan



DOWNTOWN WAYFINDING PLAN

Create a Downtown Wayfinding & Implementation Plan that reflects the established brand

PROJECT OVERVIEW



Downtown Brand

BRAND RESEARCH & ENGAGEMENT

Develop a brand research & engagement strategy that identifies the corridors history, progression, assets, stakeholder/partners, and best practices of engagement

BRAND STRATEGY

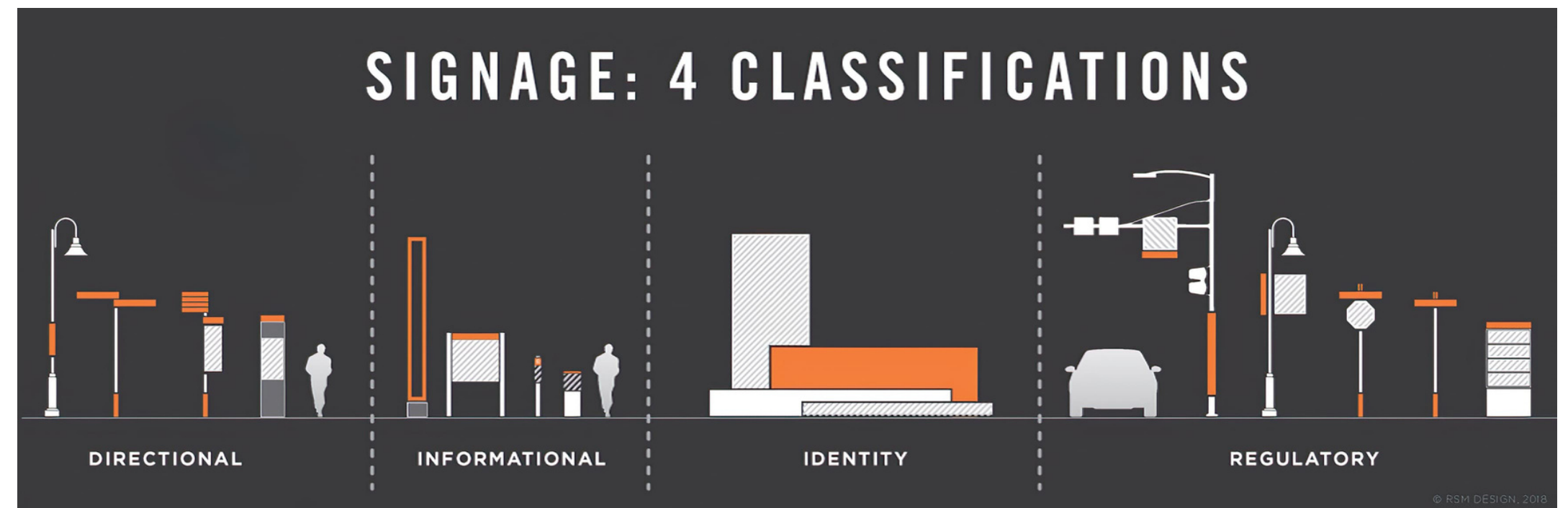
The brand development should create a competitive identity that sets guidelines on how stakeholders communicate and market the corridor

BRAND EXECUTION

Develop a brand implementation plan including a launch event/activity. The brand deliverable will include a 'brand toolkit'

IDENTIFICATION OF SIGNAGE

Develop a Master Wayfinding Plan for the Town that includes identification of signage location and classification of signage types:



PHASED INSTALLATION PLAN

The Master Wayfinding Plan should include a phase installation plan that allows the Town to adequately plan and budget in subsequent years the design, fabrication and installation of the signs. The plan must be flexible & adaptable

DOWNTOWN WAYFINDING PLAN

Develop a Downtown Wayfinding Plan that includes identification of signage location and classification of signage mediums & types:



SIGNAGE DESIGN

The wayfinding signage design will reflect the downtown brand & include a variety of signage mediums that encourage vehicle and pedestrian activity & engagement. The signage design will include deliverables of bid ready documents to allow staff to budget in subsequent years the fabrication & installation of signs

Thank you.

